

Summary Final Decision Art 60

Complaint

EDPBI:LT:OSS:D:2024: 1361

Administrative fine

Background information

Date of final decision: 02 July 2024

LSA: LT

CSAs: FR, DE, PL, NL, ES

Legal Reference(s): Article 5 (Principles relating to processing of personal data), Article 6

(Lawfulness of processing), Article 12 (Transparent information,

communication and modalities for the exercise of the rights of the data

subject), Article 24 (Responsibility of the controller)

Decision: Administrative fine

Key words: Lawfulness of processing, Exercise of data subject rights, Principles

relating to processing of personal data, Legitimate interest,

Transparency, Accountability

Summary of the Decision

Origin of the case

The LSA carried out an investigation following the complaints against the controller by the controller's platform users forwarded by FR and PL SAs in 2021 and 2022, respectively, alleging that the controller had not properly implemented their requests regarding the right to erasure ('right to be forgotten') and the right of access.

Findings

Firstly, the LSA found that the controller, in its responses to the complainants' **requests for erasure** of personal data, stated that it would not act on a specific request, because the complainant concerned did not identify a specific reason under Article 17(1) GDPR. The LSA highlighted that the data subject may request the controller to erase personal data, even without giving specific reasons. Upon receipt of the data subject's request for erasure of personal data, the controller must assess whether at least one of the grounds set out in Article 17(1)(a) to (f) GDPR applies in the specific case (including when it is necessary to request the data subject to clarify the necessary information) or the absence of the exceptions referred to in Article 17(3) GDPR. Thus, the controller cannot refuse to act on the data

subject's request for the erasure of personal data on the sole ground that the data subject has failed to provide specific grounds in line with Article 17(1) GDPR. Moreover, the LSA underlined that the controller, after having ascertained that there were no grounds for action at the request of a particular data subject, was obliged to inform the data subject of the reasons for not taking action in a concise, transparent, intelligible and easily accessible form, in clear and plain language, i.e. indicate that it had fulfilled its obligation under Article 17 GDPR. Finally, in this specific case the controller also failed to indicate all the specific purposes for which the complainants' specific personal data would continue to be processed after the request was made in accordance with Article 17 GDPR. Based on these elements, the LSA found that the controller infringed Article 5(1)(a) GDPR (the principles of fairness and transparency) and Article 12 (1) and (4) GDPR.

In addition, the LSA noted that the controller was obliged to implement appropriate technical and organisational measures in order to be able to demonstrate to the supervisory authority that, following a request under Article 15 GDPR, the data subject was provided with the information required by Article 12(3) or (4) GDPR. The LSA recalled that **the principle of accountability** under Article 5(2) GDPR provides that the controller is responsible for compliance with Article 5(1) GDPR and must be able to demonstrate this to the supervisory authority. Since the controller failed to demonstrate that it had taken or refused to act in accordance with the specific complainant's request (and to inform the complainant in a transparent and fair manner), the LSA found that **the controller infringed Article 5(2).**

Furthermore, the LSA found that the controller unlawfully processed personal data of some of the complainants in the context of 'shadow blocking'. Within the scope of this decision, 'shadow blocking' referred to the processing of personal data conducted by the controller to facilitate the leave of a malicious user (someone violating the operating principles of the controller's platform) from the platform without being aware of such processing of their personal data, thereby ensuring the security of the controller's platform and its users. The controller stated that the 'shadow blocking' was carried out under the legal basis of legitimate interest in accordance with Article 6(1)(f) GDPR. When assessing the compliance with the conditions to rely on this legal basis under Article 6(1)(f) GDPR, the LSA found that, while the interests pursued by the controller were legitimate, the 'shadow blocking' was not necessary and proportionate, i.e. the legitimate aims and interests of the controller could be achieved by other, less intrusive measures. Moreover, the LSA found that such processing failed to pass the balancing test under Article 6(1)(f) GDPR, in particular as the data subjects could not expect such processing of their personal data and as it resulted in a disproportionately negative impact on their interests and fundamental rights. Therefore, the controller could not rely on the legal basis of legitimate interest in this case. Consequently, the LSA found that the controller infringed Article 5(1)(a) (the principle of lawfulness) and Article 6(1) GDPR.

Decision

In light of the above, the LSA decided to impose a fine of EUR 2.385.276. When deciding on the amount of the fine in accordance with Article 83 GDPR, the LSA relied on the European Data Protection Board Guidelines 04/2022 of 24 May 2023 on the calculation of administrative fines under the GDPR and took into account, for example, the cross-border scope of the processing carried out by the controller, a large number of data subjects affected infringements and their duration.