In the matter of the General Data Protection Regulation

DPC Complaint Reference:

In the matter of a complaint, lodged by with the Data Protection Commission pursuant to Article 77 of the General Data Protection Regulation, concerning Meta Platforms

Ireland Limited

Record of Amicable Resolution of the complaint and its consequent withdrawal pursuant to Section 109(3) of the Data Protection Act, 2018

Further to the requirements of EDPB Guidelines 06/2022 on the practical implementation of amicable settlements Version 2.0 (adopted on 12 May 2022)

RECORD OF AMICABLE RESOLUTION FOR THE PURPOSE OF EDPB GUIDELINES 06/2022 ON THE PRACTICAL IMPLEMENTATION OF AMICABLE SETTLEMENTS VERSION 2.0 (ADOPTED ON 12 MAY 2022)

Dated the 23rd day of February 2024



Data Protection Commission 21 Fitzwilliam Square South Dublin 2, Ireland

Background

- 1. On 26 May 2023, ("the **Data Subject**") lodged a complaint pursuant to Article 77 of the GDPR with the Data Protection Commission ("the **DPC**") concerning Meta Platforms Ireland Limited ("the **Respondent**").
- 2. The DPC was deemed to be the competent authority for the purpose of Article 56(1) of the GDPR.

The Complaint

- 3. The details of the complaint were as follows:
 - a. The Data Subject contacted the Respondent on 5 April 2023, to request the erasure of two Instagram accounts and all associated personal data, which they no longer had access to.
 - b. The Respondent requested further information from the Data Subject with the aim of verifying they were the rightful owner of the accounts in question. The Data Subject provided the requested information to the Respondent, but this action did not result in the accounts' erasure from the Respondent's platform.
 - c. As the Data Subject was not satisfied with the response received from the Respondent, they lodged a complaint with the DPC.

Action taken by the DPC

- 4. The DPC, pursuant to Section 109(4) of the Data Protection Act, 2018 ("the 2018 Act"), is required, as a preliminary matter, to assess the likelihood of the parties to the complaint reaching, within a reasonable time, an amicable resolution of the subject-matter of the complaint. Where the DPC considers that there is a reasonable likelihood of such an amicable resolution being concluded between the parties, it is empowered, by Section 109(2) of the 2018 Act, to take such steps as it considers appropriate to arrange or facilitate such an amicable resolution.
- 5. Following a preliminary examination of the material referred to it by the Recipient SA, the DPC considered that there was a reasonable likelihood of the parties concerned reaching, within a reasonable time, an amicable resolution of the subject matter of the complaint. The DPC's experience is that complaints of this nature are particularly suitable for amicable resolution in circumstances where there is an obvious solution to the dispute, if the respondent is willing to engage in the process. In this regard, the DPC had regard to:
 - a. The relationship between the Data Subject and Respondent (being, in this case, an individual consumer and a service provider); and
 - b. The nature of the complaint (in this case, an unsuccessful attempt by the Data Subject to exercise their data subject rights).

- 6. While not relevant to the assessment that the DPC is required to carry out pursuant to Section 109(4) of the 2018 Act, the DPC also had regard to EDPB Guidelines 06/2022 on the practical implementation of amicable settlements Version 2.0, adopted on 12 May 2022 ("Document 06/2022"), and considered that:
 - a. the possible conclusion of the complaint by way of amicable resolution would not hamper the ability of the supervisory authorities to maintain the high level of protection that the GDPR seeks to create; and that
 - b. such a conclusion, in this case, would likely carry advantages for the Data Subject, whose rights under the GDPR would be vindicated swiftly, as well as for the controller, who would be provided the opportunity to bring its behaviour into compliance with the GDPR.

Amicable Resolution

- 7. The DPC engaged with both the Data Subject and Respondent in relation to the subject matter of the complaint. Further to that engagement, it was established that the Respondent received the erasure request, as well as the additional information provided by the Data Subject. The Respondent acknowledged the difficulties the Data Subject encountered in respect of their erasure request, and after reviewing the correspondence received from them, it was able to verify that they were the rightful owner of the accounts. In the spirit of amicable resolution and as a gesture of goodwill, the Respondent manually scheduled the accounts for permanent deletion.
- 8. On 22 November 2023, the DPC wrote to the Data Subject, seeking their views on the action taken by the Respondent. The DPC also requested the Data Subject to notify it, within a specified timeframe, if they were not satisfied with the actions of the Respondent, so that the DPC could investigate the matter further.
- 9. On 4 December 2023, the Data Subject confirmed that the action taken by the Respondent had resolved their complaint and thanked the DPC for its assistance.
- 10. In circumstances where the subject matter of the complaint has been amicably resolved, in full, the complaint, by virtue of Section 109(3) of the 2018 Act, is deemed to have been withdrawn by the Data Subject.

Confirmation of Outcome

- 11. For the purpose of Document 06/2022, the DPC confirms that:
 - a. The complaint, in its entirety, has been amicably resolved between the parties concerned;
 - b. The agreed resolution is such that the object of the complaint no longer exists; and

- c. Having consulted with the supervisory authorities concerned on the information set out above, as required by Document 06/2022 the DPC has now closed off its file in this matter.
- 12. If dissatisfied with the outcome recorded herein, the parties have the right to an effective remedy by way of an application for judicial review, by the Irish High Court, of the process applied by the DPC in the context of the within complaint.

Signed for and on behalf of the DPC:

Deputy Commissioner

Data Protection Commission