

Summary Final Decision Art 60

Complaint

Infringement of the GDPR

Background information

Date of final decision:	8 November 2019
LSA:	LV
CSAs:	All SAs
Legal Reference:	Transparency (Article 12), Information (Articles 13 and 14)
Decision:	Infringement of the GDPR, Fine
Key words:	Transparency, Information, E-commerce, Identity of the controller

Summary of the Decision

Origin of the case

The complainant alleged that he did not receive information on the identity of the controller before submitting his order on the online retail platform. Moreover, the complainant contended that the privacy policy available on the website was not in conformity with the GDPR.

Findings

During its investigation, the LSA found that the controller was a Latvian company performing retail sales through several websites, including the one used by the complainant to order his goods.

After establishing the identity of the controller, the LSA found that the privacy policy on the website did not provide information on the identity of the controller, the legal basis of the data processing, its purposes and the way data subjects' consent is collected.

Decision

The LSA found that the controller did not comply with his obligations under the GDPR and imposed a fine of 150,000 euros.